

### **Finanzas verdes:**

# Oportunidad de negocio para el sistema financiero

GRUPO DE INSTITUCIONES FINANCIERAS (FIG) LATINOAMÉRICA Y CARIBE (LAC)



Creating Markets, Creating Opportunities

Asunción, Paraguay

21 Marzo 2019

# Las finanzas verdes están dentro de las agendas globales con cada vez mayor prioridad y urgencia...



"...It is imperative that we recognize explicitly the importance of the private sector in implementation efforts and better align incentives in the financial sector with the 2030 Agenda..."

**Antonio Gutierres** 

Secretario General de Naciones Unidas

"...China-UK cooperation on green finance creates huge opportunities for building a green Belt and Road..."

Liu Xiaoming

Embajador de China en UK





"...We have 5, maybe 10 years to fix things. Don't walk, run..."

**Sean Kidney** 

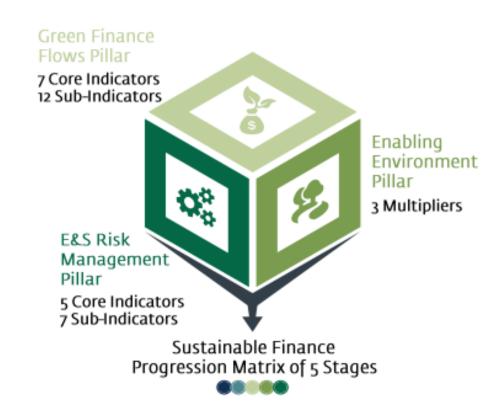
**CEO Climate Bonds Initiative** 



#### Reporte de Progreso: Consenso en marcos de medición













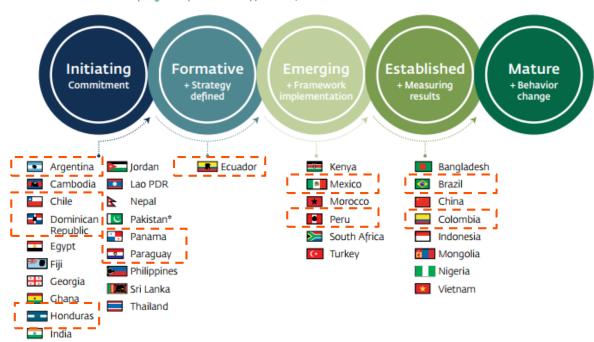


## Las países miembros de la Red de Banca Sostenible se encuentran en diferentes etapas de implementación de las finanzas sostenibles...





Figure 2: SBN Progression Matrix with Assessment Results
Assessment based on progress up to and as of June 2017



<sup>\*</sup> Pakistan launched its policy in October 2017, after the cut off date of June 2017 for the report



# ...y en diferentes fases de madurez en el mercado de bonos verdes en cuanto a infraestructura de mercado, guías y emisiones existentes, y generación de capacidades





Self-Assessment and Planning Matrix			
	Phase 1	Phase 2	Phase 3
Market infrastructure	Review current debt capital market structure for bonds and its readiness/suitability for green bond growth	Develop supporting market infrastructure (index, dedicated exchange segment)	Organise an international investor roadshow to present the domestic green bond pipeline
Guidance	Initiate dialogue with domestic market players to consider and, if appropriate, develop national guidelines, aligned with international practices	Convene a Market Development Council with relevant capital market institutions to propose and consult on policy recommendations	Consider incentives as appropriate (grants for external reviews, tax exemptions)
Issuance	Assess readiness and opportunities for green bond issuance	Build demand side through engagement with local investors. Potentially deliver a Green Bond Statement from domestic investors and convene forums with selected potential issuers	Engineer demonstration issuances: such as sovereign, municipal, financial institution, and/or corporate bonds
Capacity building	Set up a promotional campaign to engage market professionals	Set up, partner and deliver training programs for issuers, investors, verifiers and regulators	Consider accreditation schemes for training programs, as well as dedicated training incentives for industry professionals



### El clima ofrece enormes oportunidades de inversión para el sistema financiero

En USD



Oportunidad de inversión

\$23 Trillones

\$2,6 Trillones

Global

\$1,45 Trillones

**Universo Bonos Climáticos** 



Oportunidad de inversión en LAC



\$1,3 Trillones México:

\$0,7 Trillones

Argentina:

\$0,3 Trillones
Colombia:

\$0,3 Trillones



Top sectores









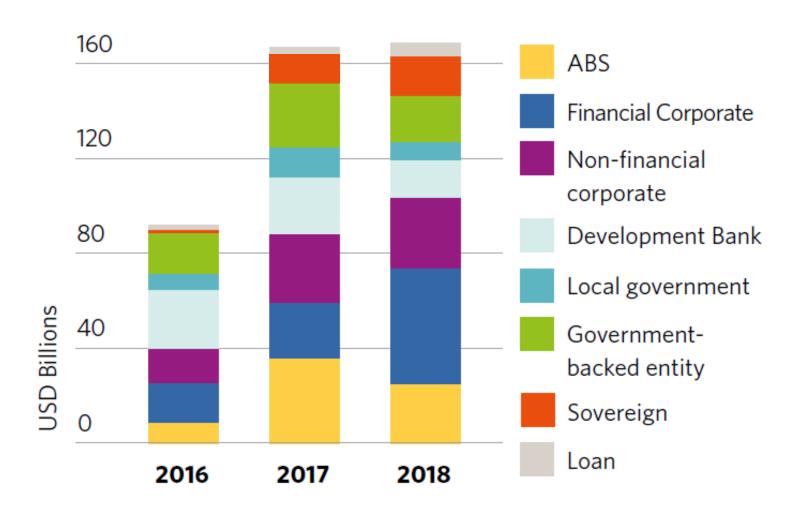


Oportunidad
Ciudades LAC

**\$5** Trillones

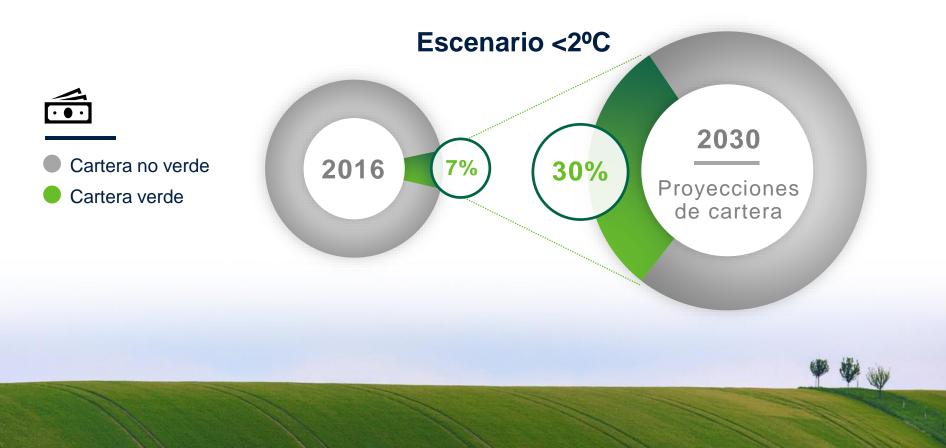


# Las instituciones financieras han generado el crecimiento del mercado global de Bonos Verdes



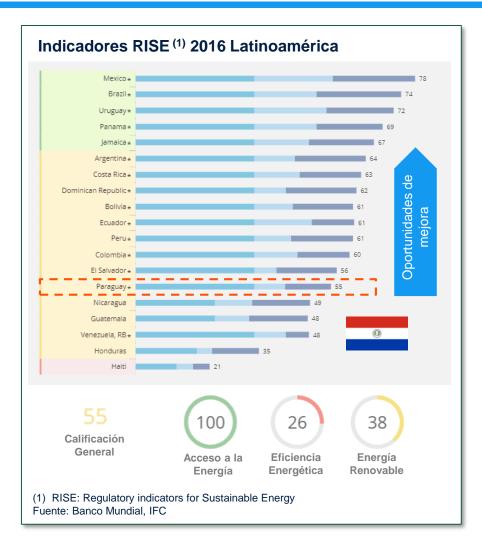


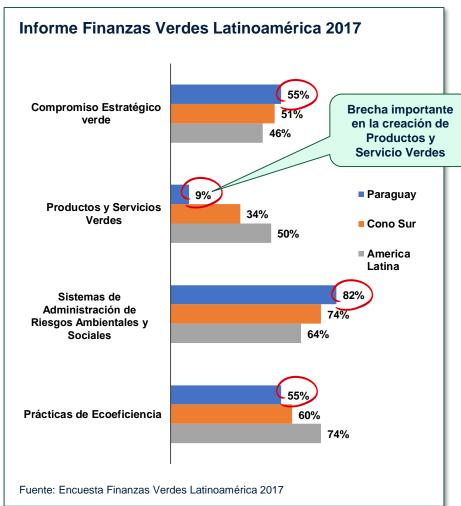
### Ante el cambio climático, la banca debe crecer su financiamiento verde





## Las instituciones financieras deben jugar un papel muy importante para impulsar a Paraguay como potencia en sostenibilidad climática







# En Latinoamérica, el compromiso estratégico verde es la dimensión menos implementada



# Principales Hallazgos

- Necesidades de capacitación y conocimiento
- Aproximación faseada
- Regulación / guías





Nota: % de adopción de las 4 dimensiones verdes por la banca LAC, según Encuesta Finanzas Verdes LAC 2017 IFC



#### **Contactos**



### **Marcela Ponce**

Responsable de Finanzas Climáticas FIG LAC,IFC, Bogotá

cponce@ifc.org

