

An aerial photograph showing a landscape with a mix of agricultural fields and a prominent strip of forest. The fields are in various shades of green and brown, indicating different stages of cultivation or crop types. The forest strip runs diagonally across the middle of the frame. The sky is overcast and hazy.

GLOBAL FOREST WATCH PRO

21 marzo 2019

Ryan Sarsfield, World Resources Institute

2º Foro Internacional de Finanzas Sostenibles



**GLOBAL
FOREST
WATCH**

**Datos, mapas, y herramientas de
monitoreo forestal, para el mundo entero**



**2,5 millones de usuarios
monitoreando más de
50 millones de hectáreas
de bosque**

The image features a world map with numerous blue circles of varying sizes overlaid on it. These circles represent forest monitoring data points across different geographical regions. The largest circles are concentrated in South America, particularly in Brazil, and in Southeast Asia. Other significant circles are visible in Africa, Europe, and Australia. The text is centered over the map, with the first two lines and the last line in green boxes and the middle line in a white box.

Aplicaciones actuales en Paraguay



INSTITUTO
**FORESTAL
NACIONAL**

Plataforma nacional
de monitoreo forestal
(en desarrollo)

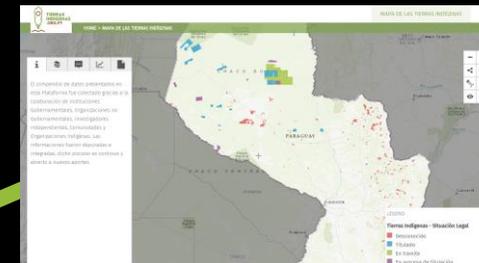


Colaboración y
articulación con
WWF

**GLOBAL
FOREST
WATCH
PRO**

GFW Pro, para
bancos, traders,
frigoríficos y más

**GLOBAL
FOREST
WATCH**



www.TierrasIndigenas.org.py
Primera plataforma nacional
de tierras indígenas, por FAPI



Forest Watcher,
para monitoreo
en el campo

**FOREST
WATCHER**

GFW Pro: El camino hasta hoy

- noviembre, 2015 – primera reunión con la MFS
- 2016 – desarrollo del prototipo de *GFW Finance*
- 2017 – desarrollo de GFW Pro
- 2018 – periodo de preestreno
- junio, 2019 - lanzamiento



Visita a Continental en 2015!

GFW Pro: ¿Cómo es diferente?



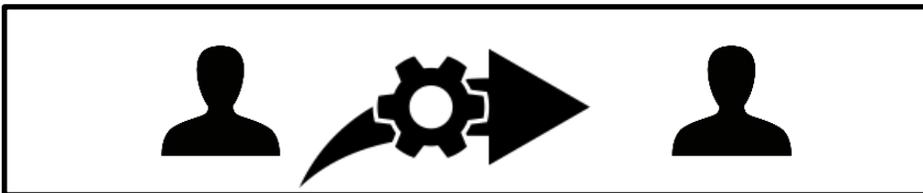
Nivel de cartera



Dashboard de alertas



Login seguro



Colaboración

Log in

Username

Password

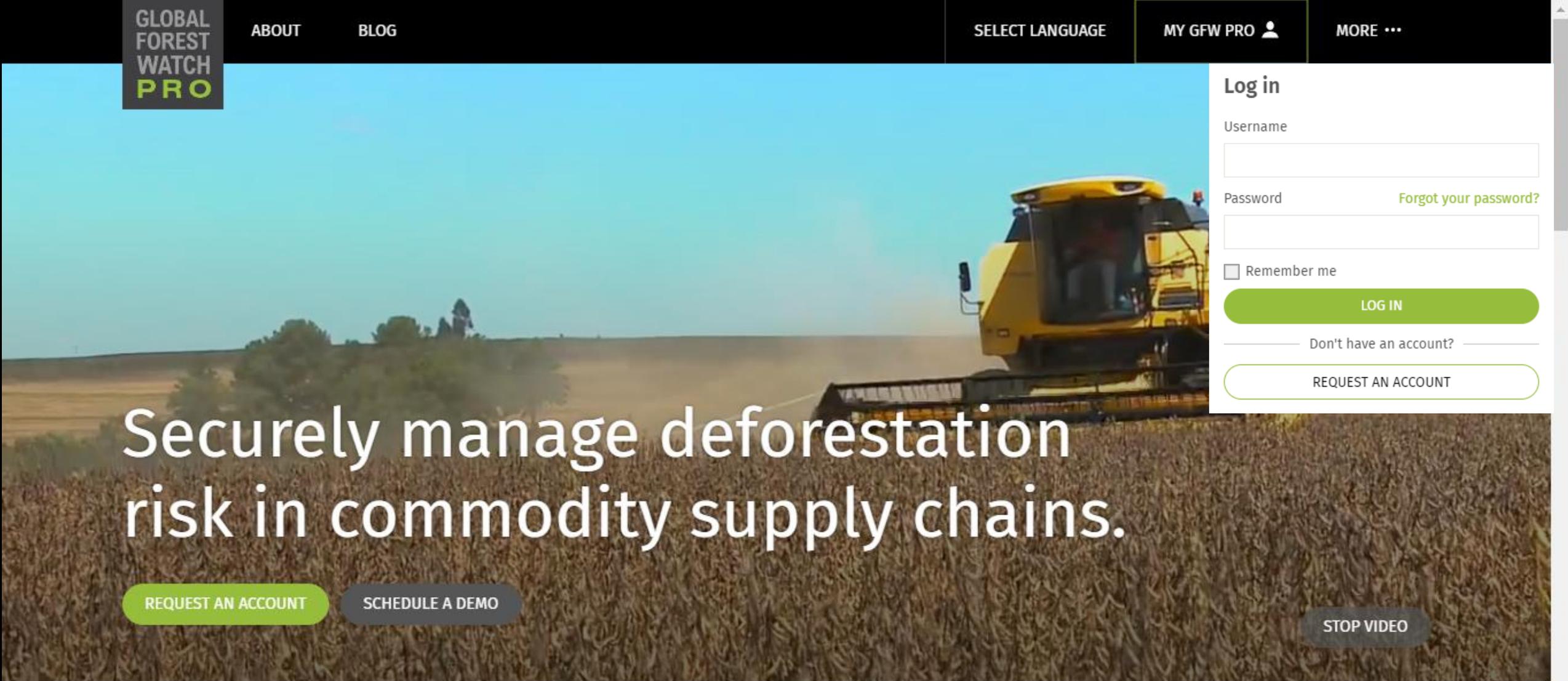
[Forgot your password?](#)

Remember me

LOG IN

[Don't have an account?](#)

REQUEST AN ACCOUNT



Securely manage deforestation risk in commodity supply chains.

REQUEST AN ACCOUNT

SCHEDULE A DEMO

STOP VIDEO

Why Use Global Forest Watch Pro?

GFW Pro was designed with leading companies and financial institutions to translate geospatial data into actionable insights. Platform capabilities include:



Locations

Add single location

Start here to add a single location. Please select whether your location is an investment or a commodity location within your supply chain.

SELECT LOCATION TYPE

Investment Commodity

SELECT FORMAT

Please select from the accepted formats below

BY ADDRESS

ADD A LOCATION

Add multiple locations

Start here to upload up to 1,500 locations or 5 MB file size. Please use the multiple location template

SAVED LOCATIONS

[All Locations](#)

89 »

[Investments](#)

49 »

[Commodities](#)

40 »

MY LISTS

[Cattle Ranch Mesa Demo](#)

20 »



[Investments Demo Mesa](#)

46 »



[Lista de Prueba GanadoBNA](#)

1 »



[Muestra Encarnacion AdminArea](#)

1 »



[Paraguay Country Analysis](#)

1 »



[Soy Farm SHP Mesa demo](#)

20 »



46 locations

<< Investments Demo Mesa

Brazil, Paraguay

HISTORIC SITE CHARACTERISTICS ⓘ

LIST ATTRIBUTES ⓘ

Tree Cover Extent	38.32%	<div style="width: 38.32%; height: 15px; background-color: #28a745;"></div>
Primary Forest	--	
Protected Area	5.45%	<div style="width: 5.45%; height: 15px; background-color: #28a745;"></div>

Total Hectares **5,872,388**



DIAGNOSTIC

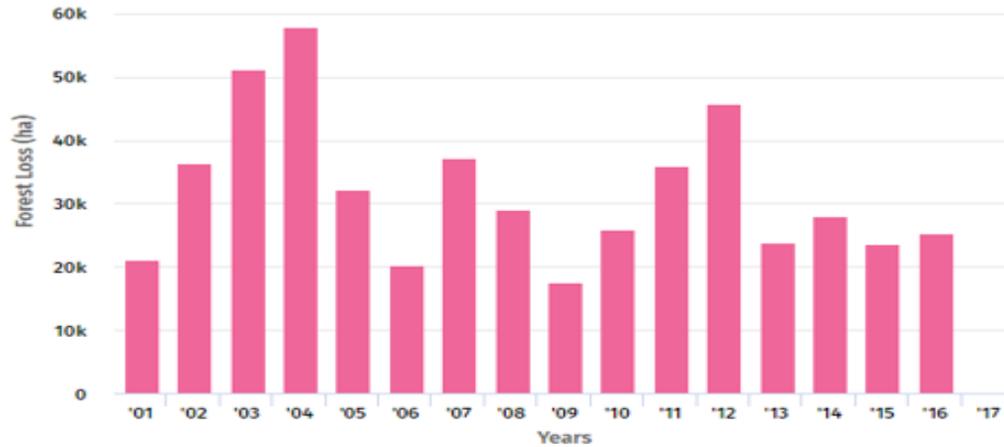
FOREST CHANGE

COMMODITY RISK

Report

Download

LOSS OF FORESTS ⓘ ↓



LOSS (all years) ha ⓘ % of TCL

<input checked="" type="checkbox"/> Tree Cover Loss	511,116	
<input type="checkbox"/> Primary Forest	-	-
<input type="checkbox"/> Protected Areas	6,994	1.37%
<input type="checkbox"/> Peat	-	-



MORE ...

Dashboard 46 Locations

SHOW LISTS

46 - Investments Demo Mesa

Report

Download

ALERTS SHOWN

DEFORESTATION (GLAD) ▼

TIMEFRAME Week Month Quarter Year



View Map

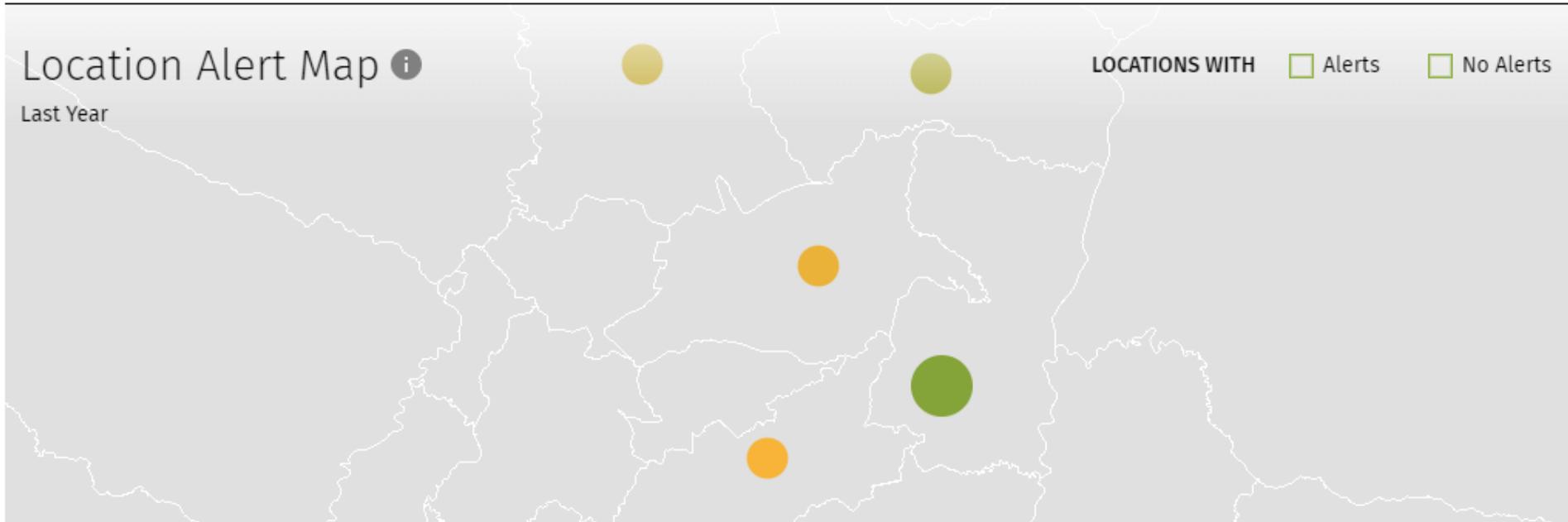
Location Alert Map ⓘ

Last Year

LOCATIONS WITH

Alerts

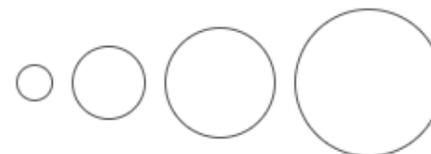
No Alerts



Zoom Out

Click on a bubble to zoom in.

NUMBER OF LOCATIONS



DENSITY OF ALERTS



La Colaboración con la Mesa de Finanzas Sostenibles

- Un modelo para adaptación de tecnología a un sector nacional, con el BID Invest y FMO
- Participación en el proceso de desarrollo: entrevistas, perspectivas, necesidades
- Feedback de usuarios de la versión preestreno
- ~10 bancos ya registrados



Walmart 

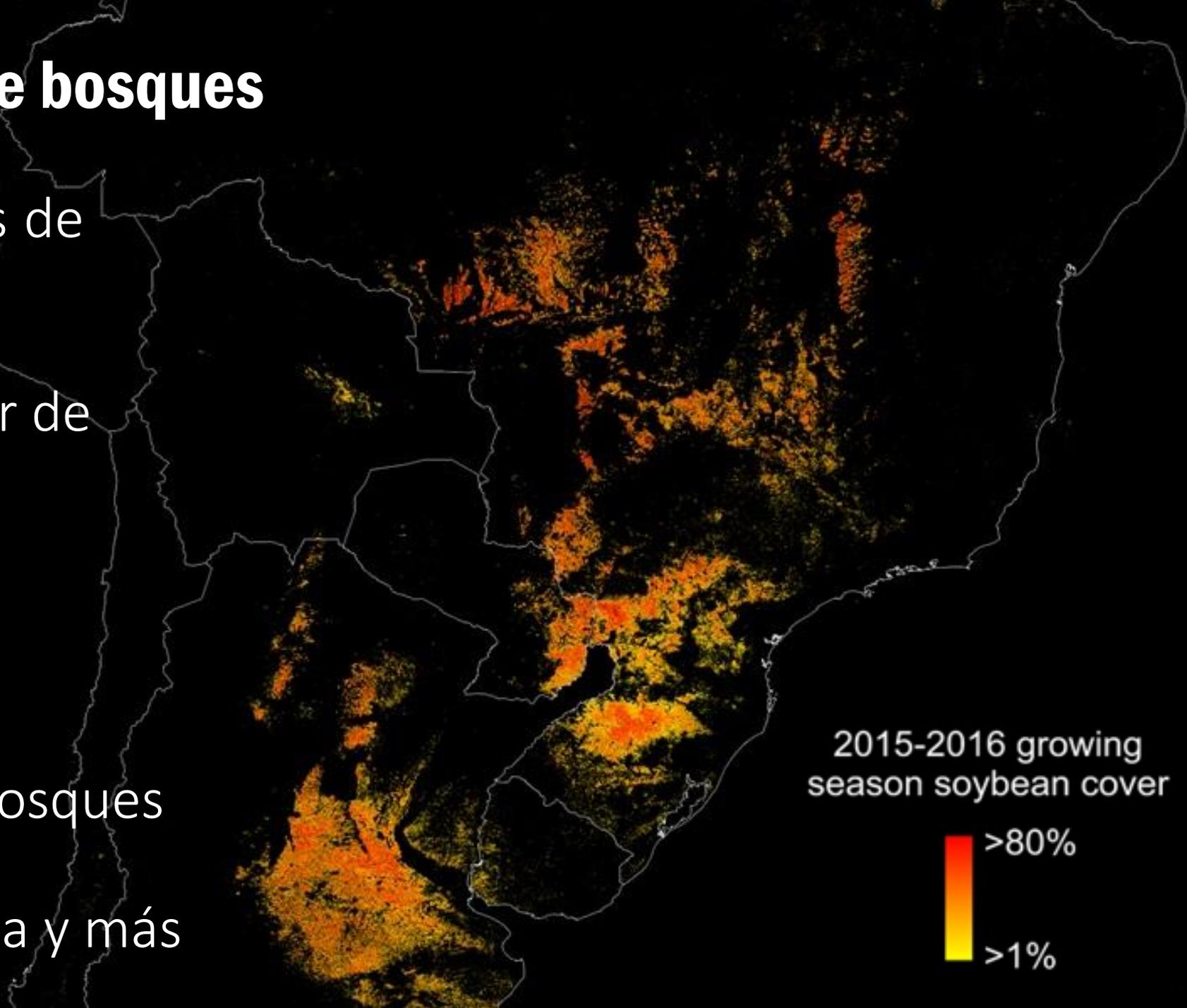
Cargill  Walmart 

- Cargill y otros traders demuestran el uso de GFW Pro
- Walmart promueve GFW Pro para sus proveedores

[Click here to watch](#)

El futuro: más allá de bosques

- Datos de emisiones de carbono
- El agua como factor de riesgo
- Datos sociales
- La restauración y recrecimiento de bosques
- Datos agrícolas: soja y más





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FOREST
WATCH
PRO**

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